



Virtual World Best Practices in Education (VWBPE) 2010

Date/Time: Friday March 12th 11:00 a.m. SLT/PT
Location: VWBPE West 3

Panel Participants

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| 1) Lead Panelist Name: | SL: Gianna Borgnine | RL: Kimberly Winnington |
| 2) Panelist Name | SL: Draxtor Despres | RL: Bernhard Drax |
| 3) Panelist Name: | SL: Reed Steamroller | RL: William Reed Seal Foss |

Panel Title: Creating Educational Immersive Experiences and Simulations

Panel Description: In this panel, we will look at how virtual environments are being leveraged to add value to learning through immersive experiences, simulations, and serious games. In addition to presenting several successful examples of each, we will also discuss 3D learning design approaches and sets of archetypes that are core to creating differentiated learning experiences. We will examine the most successful techniques used to create these experiences and what to look for when putting together creative teams. Finally we will cover how you can get your students involved in machinima and how to promote your projects in order to expose them to the widest possible audience.

Short Bio of Panelists:

Kimberly Winnington (SL: Gianna Borgnine) is the CEO of Sand Castle Studios, a company dedicated to helping organizations maximize the full potential of 3D virtual worlds and social media by creating interactive, social, and 3D experiences. For the last 3 years, Kimberly has help SCS clients stay ahead of the curve, and is a respected resource for information on current and developing trends, social media, and immersive experiences. She has worked on such projects as the California Legacy Project with Santa Clara University, PBS Frontline's Cap and Trade experience with The Center for Investigative Reporting and USC, and NESIM, a Nursing Education Simulation which is currently being used by several universities in-world. She received her BA in Psychology and Criminal Justice from the University of Delaware. She currently resides in Newark, Delaware where she raises puppies to become Seeing Eye dogs in her spare time.

William Reed Seal Foss (SL: Reed Steamroller) is the Chief Creative Officer of Sand Castle Studios. Reed specializes in 3D modeling and building in virtual worlds. He is proficient in using Autodesk Maya, Adobe Photoshop, Pixolgoic Zbrush, and Autodesk Mudbox. He has created custom 3D content for over 200 organizations. In-world he runs the 3D Maya Community and is an advocate for Mesh Support in Second Life. Prior to 2006, Reed was a former soldier in the United States Army. He was deployed twice to Iraq, serving in the capacity of a Network Switching System Operator/Maintainer. In his spare time, Reed enjoys exploring the subjects of Science, Technology, and History.

Bernhard Drax (SL: Draxtor Despres) writes music for TV, commercials and feature film. His orchestral score for the Disney comedy "Sommer" gained critical acclaim in Germany as the film remained among the top ten for 4 consecutive months in 2008. In-world Bernhard regularly files machinima reportages on social and political issues. His story on virtual Guantanamo won the 2008 Human Rights Media Awards from internews in France. His series on "Public Good in Virtual Worlds", co-produced with the Network Culture Project at USC has been used in many classrooms to illustrate the power of immersive 3D platforms for cross-cultural collaboration. Bernhard has also delivered promotional machinima for international clients such as Goethe Institute, CommerzBank, the MacArthur Foundation, MIT, PBS Frontline and Santa Clara University's "California Legacy" project. Bernhard studied composition and music education at the Richard-Strauss Conservatory in Munich, Germany and audio engineering at the University of California at Los Angeles. He is currently in post-production for a comedy feature from Disney [Europe] and the upcoming virtual worlds documentary "Login2Life" from Eidolon Entertainment, Austria. Sponsored by the US Department of State, Bernhard is also finishing up a video series on future use of virtual worlds in public diplomacy. Bernhard lives on the Central Coast of California with his wife and son.